



Capability **STATEMENT**

www.dashmarketingllc.com

Welcome

We help you build and grow your brand

DASH Coordinating & Marketing, LLC is comprised of a team of dedicated marketing and technical design professionals. DASH works with a staff of passionate Marketing Analysts, Web Developers, Graphic Designers, Photographers, Videographers, Event Planners, Social Media gurus and Technical Writers to bring our marketing concepts into action for our clients!

What Makes Us Different - DASH stands alone as a marketing agency with a 90% referral rate because of our unique ability to leverage our clients' brand across multiple industries. DASH produces quality services through our marketing expertise and design knowledge to bring to life visual concepts through the eyes of our clients. Our custom personalized services give DASH the brand differential of other marketing firms by strategically positioning our services, with a maximum ROI for our clients. Our customizable marketing packages are affordable with any budget. A taste of luxury goes a long way with DASH MARKETING LLC. In the end, it is the value we deliver not the service alone that makes the difference!

Certifications

- DUNS#: 070211798

NAICS Codes: 323113, 454111, 519130, 512110, 541430, 541613, 541810, 541820, 541850, 541860, 541870, 541890, 541922

DC Office Location:

617 Malcolm X Avenue, SE
Washington, DC 20032

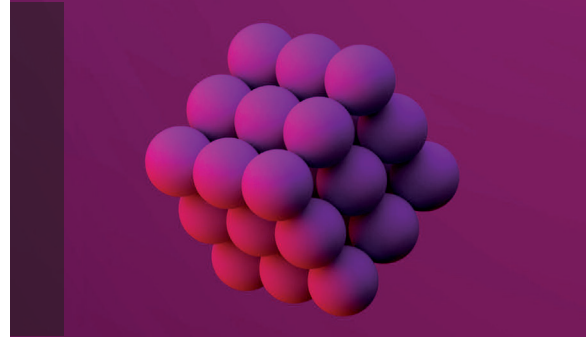


Our Services



WEB DESIGN & DEVELOPMENT

- Web Design
- Web Development
- E-Commerce
- Custom Icons & Illustrations
- Hosting
- Website Audit



DIGITAL MARKETING

- Social Media Marketing
- Targeted Advertisement
- Marketing Campaigns
- Marketing Management
- SEO



BRANDING & CREATIVE SERVICES

- Visual Identity
- Graphic Design
- Branding For Social Media
- Photography
- Custom Illustrations
- Custom Printing
- Videography
- Ad Creation And Production



EVENT PLANNING & PRODUCTION

- Project Management
- Creative Design
- Vendor Management
- Sponsor Development & Management
- On-site Production
- Virtual Event Management

Our Process

“

Good Design Great Business”

Problem Identification

Our consultants work extensively with your team to understand your specific need and the appropriate approach to address that need. We will never give a cookie-cutter solution.

Investigation

We know that one size doesn't fit all, so we take our time to discover the best approach to our clients' specific needs, pain points, and challenges before entering the problem-solving phase.

Strategy development

We utilize enterprise-level project management tools to ensure that our prescribed plan of action considers resources, deliverables, roles and responsibilities so that we can fulfill project schedules on time. Once a plan is agreed upon, we get right to work utilizing best practice and proven methods to deliver the highest quality output.

Results evaluation

Our team is extremely proud of its track record of successful results, whether it was an event plan, a website rollout, a marketing promotion or a commercial ad. We have shown our clients that we have the expertise and experience to help their brands succeed!

Support

We know how success works! If the plan doesn't work – change the plan, not the goal. We're fully engaged with a project, well after it has been implemented so that we can determine, with the client, what needs to be adjusted.

Questions? Reach us
Monday – Friday from 9 am to 6 pm
+1 202-780-8334

AVERAGE INCREASE IN EFFICACY

30%

Many of our clients typically see a substantial 30% improvement in their strategies, resulting in increased productivity, higher return on investment, and a greater market share.

AVERAGE INCREASE IN VISIBILITY

65%

On average, our clients experience a remarkable 65% increase in page views, significantly enhancing their website page visibility, as supported by analytical data.

90%

Nearly all our clients choose to extend their engagement with us well beyond the initial phase, and they often grow their partnership with our firm. Our commitment to precision and innovation has earned us a strong following of word-of-mouth referrals and repeat customers.



Our Portfolio

Our team is not just a group of graphic designers, web developers, marketing pros, and technology gurus. We use all of these various skills provide complex, yet strategically-tailored solutions for our clients' specific needs.

(Click Each Item To See Project)



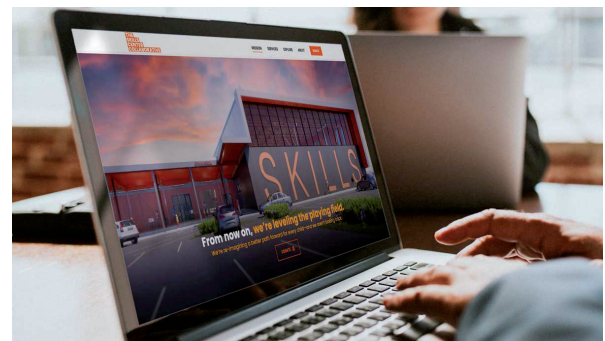
Law Office of Ronald A. Colbert



The Brooks Realty Group



The National Association of Real Estate Brokers



The Skills Center



Plenary Enterprises



Prince George's Community College



(Click Each Item To See Project)



Sequoia Park

We know that every good project lives or dies based on the level of project management. We utilize modern tools to track work, deadlines, responsibilities, progress, and details.

We offer Web Development, E-marketing, Social Media, SEO, Graphic Design and Event Planning & Promotion. DASH's clientele falls within various industries ranging between non-profit organizations, for-profit business and government agencies.



Friends Collective



Kappa Alpha Psi General Chapter Meeting



Our dedicated staff is happy to assist you with know-how, experience and a genuine desire to see you succeed.

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- Tampa, FL
Washington, DC